



Angel Investing Resources

Investing in early-stage startups is both exciting and challenging. Angel investors, typically high net worth individuals with assets over \$1 million, provide capital that is critical to the success of most startups. These high-risk investments often come with the potential of generating high financial returns, while also being personally rewarding to the investor if they are able to leverage their experience to help the business. Angel investors often, if not always, invest locally because their close proximity to the founders. By investing locally, angels are able to leverage their personal connections to find deal flow and conduct their due diligence on the startup and founders.

Angels are also a key component of the local startup community because of their proximity to investments and connections to other local angels. Although they are often not seen as local leaders, angels benefit from supporting the local startup community by increasing the size of their network and leveraging local relationships.

Startup Colorado believes that potential angel investors exist everywhere. We've compiled the following list of resources to help new and experienced angels better understand venture investing and the critical role angels play. Although we think these resources are helpful, this is by no means a comprehensive list and we encourage any potential angels to attend events, meet other investors, and connect with a financial advisor prior to investing.

Resources:

[FundersClub—Angel Investing 101](#)

[Angel Capital Association—Angel Investing 101](#)

[Brad Feld—Venture Deals](#)

[Medium Article—Deal Flow and Discipline](#)

[Angel Capital Association—Directory of Angel Groups/Members](#)

[Investopedia—How to Join an Angel Group](#)

[Kauffman Foundation—Creating Your Own Angel Group \(PDF\)](#)

[Due Diligence Checklist](#)

[Medium Article—Conducting Due Diligence](#)

[Harry Alford—Valuing Pre-Revenue Ventures](#)

[Brad Feld—Getting Value Out of Your Board](#)